

## THE EARTH CHARTER EVENT IN THE NETHERLANDS

The Peace Palace, the Hague



### PROGRAMME JUNE 29

Tuesday 29 June 2010 Time: 08:30 AM – 10:00 PM

#### MORNING

##### Opening and Plenary sessions

1. Arrival at The Peace Palace and Registration
2. Plenary Session with Key-notes and Round Table Dialogue

**Themes:**

- Ten Years Earth Charter and Looking Forward
- Creating New Ways for International Cooperation and
- Care for the Common Goods Corporate Social Responsibility and Citizenship

Live Animation on the Earth Charter and Waste by children

#### AFTERNOON

##### Special Thematic sessions

1. Break-out sessions on:
  - CSR: New Earth Leaders and Earth Charter Cities
  - CSR: Water, Energy and Sustainable Development
  - Diversity and Connecting Civilizations
  - Global Governance, the UN and Climate Change
  - Innovation of International Cooperation with Use of New Media

**Also:** Earth Charter and Arts Children's Exhibition, Book Launch, Presentation It Starts With One Viral

#### AFTERNOON

##### Closing Plenary

2. Plenary Closing Session with amongst others:
  - Dialogue and exchange at round tables on follow-up special themes
  - Key-note speech
  - The Feather Intergenerational Interaction
  - Piano performance and Concert Music of the Plants

#### EVENING

##### Network Dinner

For more details on the programme, see [www.earthcharter.nl](http://www.earthcharter.nl)



## DATE

**Tuesday 29 June 2010**

Full day and evening:

Event for 200 participants with plenary key-notes, dialogues and special thematic sessions. With music, book launches, children's art exhibition, live animation and network dinner.

## LOCATION

**The Peace Palace, Carnegieplein 2, The Hague**

## AIMS

### **Aims of the Earth Charter event in the Netherlands:**

To celebrate 10 years Earth Charter and create a vision for its future.

To encourage business and youth actors to be inspired by the Earth Charter when taking on the challenges of today and the future.

To enhance public and media outreach on the relevance of the Earth Charter for topical issues and challenges.

## THEMES

### **Central theme for all activities in the light of 10 years Earth Charter worldwide:**

Dialogue, Collaboration and Action for a Sustainable Future.

This theme is reflected in the programme by providing room for dialogue and interaction among participants coming from different generations, sectors and parts of the world.

### **Focal themes for the event:**

Innovation of International Cooperation by Making Use of New Media

Enhancing Corporate Social Responsibility

### **Cross-cutting themes for the event:**

Diversity

Intergenerational Cooperation

Global Governance, the UN and Climate Change

## PARTICIPANTS

On 29 June, members of the Earth Charter Commission, International Council, Earth Charter Advisors and representatives of the Earth Charter Youth Network will be joined by at least another 120 participants, mainly from The Netherlands and the surrounding European countries. Some are representatives of partner organizations of the Earth Charter Initiative. Others are business and youth actors who may not yet be familiar with the Earth Charter, but are committed to action for a sustainable and peaceful future.

All members of the Earth Charter Commission and International Council member and participants are invited to engage in the dialogue and provide contributions at the round tables and the special thematic sessions.

### **Online Participation**

There is the unique possibility to follow and contribute to the event online. As soon as it becomes available, more information on online participation will be presented on [www.earthcharter.nl](http://www.earthcharter.nl)



## CONTRIBUTIONS

Steven Rockefeller (USA)  
Mirian Vilela (CRI)  
Ruud Lubbers (NLD)  
Leonardo Boff (BRA)  
Awraham Soetendorp (NLD)  
Hiu Ng (CHN), and others.  
Moderation: Paul Hohnen and Ama van Dantzig

## PRESS

For interview requests, possible media presence at the Earth Charter event on Tuesday 29 June 2010 and other information, please contact NCDO:  
Irene Bieszke, e-mail: [earthcharter@ncdo.nl](mailto:earthcharter@ncdo.nl)

## EARTH CHARTER



**THE EARTH CHARTER** is a declaration of interdependence and universal responsibilities. The Earth Charter was launched on 29 June 2000 in the Peace Palace in The Hague, The Netherlands, as a people's document and global initiative inspired by fundamental values and principles needed for building a just, sustainable and peaceful global society.

The mission of the Earth Charter Initiative is to promote the transition to sustainable ways of living and a global society founded on a shared ethical framework that includes respect and care for the community of life, ecological integrity, universal human rights, respect for diversity, economic justice, democracy, and a culture of peace.

The Earth Charter Initiative envisions individuals, organizations, businesses, governments, and multilateral institutions throughout the world, including the United Nations General Assembly and UN agencies, acknowledging the Earth Charter, embracing its values and principles, and working collaboratively to build just, sustainable, and peaceful societies.

### **What are the achievements and lessons of 10 years Earth Charter?**

How can the Earth Charter be a practical guide towards a sustainable future? In 2010 events on 10 years Earth Charter will take place in all parts of the world. The activities will start on Earth Day, 22 April, with an event in Mexico and will be concluded in November

## HOSTS

The Earth Charter Event in The Peace Palace is hosted by NCDO, Earth Charter International and Earth Charter Commissioner Ruud Lubbers. NCDO is the Earth Charter Affiliate in the Netherlands.



### **Contact at NCDO:**

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### **It Starts With One**

*It starts with one universe  
With one awakening, one choice  
With one person who cares  
With one teacher, one neighbour  
With one dialogue, one collaboration, one action  
With one dream*

*Caring for one plant, one tree  
Looking after one bird, one squirrel  
Saving one drop of water  
Picking up one piece of waste  
Walking one journey  
one future, together  
Caring for one Earth Community*

with an event in India. The focus themes for Mexico are the relevance of the Earth Charter for Climate Change and Human Rights. The focus themes for the event in India are the Earth Charter and Education and Religious Dialogue. All activities, including a media and publicity campaign, are connected through the central theme 'Dialogue, Collaboration and Action for a Sustainable Future' and anniversary slogan 'It Starts With One'.

**For more information about the 10 years Earth Charter activities worldwide:**  
[www.earthcharter.org](http://www.earthcharter.org).

**For more information about the event in The Netherlands on 29 June 2010:** [www.earthcharter.nl](http://www.earthcharter.nl).