

IT STARTS WITH ONE - COMMUNICATION CAMPAIGN

EARTH CHARTER + 10

RADIO SPOT - ENGLISH

“It starts with you

In transforming yourself to transform the world

In expanding your horizons and noticing that everything is interrelated

That we are one human family on Earth, where people, plants and animals are all connected

Realizing that we need to live with a deep sense of universal responsibility

With a spirit of solidarity and global collaboration

The future of new generations starts with you

We are all Earth citizens and dream with a world that is more just, sustainable and peaceful,

Where we can all live happy, in peace and harmony.

Earth Charter: It starts with One”