

## **Principles for Engaging Business in the Earth Charter Initiative**

The following working principles, should guide ECI engagement with businesses. They were adopted by the Council in 2007 and revised by the Executive Committee on 2 July 2008 in the light of decisions made at the May 2008 Council meeting,.

1. Support (financial and in-kind donations) will be accepted from businesses that meet the terms of the Fundraising Guidelines set by the Council at its March 2006 meeting.
2. Endorsement of the Earth Charter is not a condition for accepting support from business organizations.
3. Endorsement by businesses and corporations should, as with all acts of Endorsement, be considered a serious commitment to engage with the Charter and its Principles.
4. The overarching purpose of engaging businesses with the Earth Charter is to inspire and deepen their commitment to social and ecological responsibility.